



MarketLink

April 2009

Dear Member,

Suppliers News

Lett's Diaries

This new supplier is offering members a range of traditional & imported diaries covering social, fashion & business designs. Terms to members are trade price less a further 25% discount.

Lett's are a brand leader in the diary market and well known to the consumer. The deal offers an real opportunity for members to introduce a new product range to customers.

Tel: 0131 663 1971



How to renew your AA membership

Members can now only renew their AA membership by contacting the AA direct.

The phone number to call is
0800 55 11 88
(option 2)

You will need to quote promotion code **0691** to the customer advisor, requesting Bridewell Fleetwide 4 cover.
£54.48

Payment to AA

Newspower (Southern Scotland) Ltd, 10d Shore Road, Aberdour, Burntisland, Fife. KY3 0TR
Tel: 01383 861555

E-Mail: admin@newspower.co.uk

Wall's Ice Cream Vouchers



Recent changes to redemption of Wall's vouchers now requires all retailers to post these directly to the Wall's redemption centre as shown on the reverse of each voucher. Along with the voucher you will be required to provide a copy of a recent invoice showing Wall's stock purchases from the wholesaler.

Vouchers should no longer be sent to the Newspower Office



www.newspower.co.uk

Those members who have access to the internet are reminded that the **Newspower** web site contains vital information to help your business. Why not visit it soon...**Find Information....on selected suppliers or browse for a new supplier of discounted products.**

Cold Calling!

Are you fed up with telesales calls? Have you heard of the *Telephone Preference List?* No? *Well, help is at hand!*

If you are being pestered by unwanted telesales calls, either at home or in the workplace, then all you need to do is to telephone the *Telephone Preference Service* on **0845 070 0707** and register your name, address and telephone number.

If you're being plagued by unwanted faxes you just phone the *Fax Preference Service* on **0845 070 0702** and register with this service. This new scheme came into force about 3 years ago and replaced the old voluntary arrangements. Direct marketing companies that make unsolicited calls or send unwanted faxes to anyone registered with the services now face fines of up to £5,000.

If you continue to be bothered by unwanted calls after you have registered, then phone the *Data Protection Registrar* on **01625 545745**.

Book-Keeping & Vat preparation for the Busy Newsagent

A first class service to help you keep on top of all the accounting and paperwork, saving you time and money. Vist:

www.newspower.co.uk
Suppliers page (A)