



# MarketLink

## June 2009

Dear Member,

### Christmas Club

I know that it's crazy! But now is the time to start thinking about organising and promoting a Christmas Club service to your customers, especially in the toy and gift range. *Newspower* has a number of suppliers who will assist you with the task, not only with extra discounts, but with supply of catalogues for your customers. Listed below are the names of these suppliers and their contact details. They will be delighted to hear from you

**Kardwell Hobbs**

**Tel: 020880 47417**

**Anderson Veitch**

**Tel: 01592 263459**

**Clapperton Agencies**

**Tel: 0131 557 9009**

**MD Moore**

**Tel: 0131 449 3716**

**B & J Distribution**

**Tel: 01922 745999**

**Williams of Swansea Ltd**

**Tel: 08456 448388**

**Letts Diaries**

**Tel: 0131 663 1971**



**Ice Cream & Frozen Foods**

**Eden Farm**

**Tel: 0191 5861111**

For all your Ice Cream requirements contact the above supplier



**Filshill** would like to remind all members that it is able to supply a full range of crisps and snacks at attractive prices to members, all delivered to your door. They carry an extensive range of products from most major manufacturers. At the moment they are offering members a "Bulk Buyers' Deal" on Walkers standard crisps.

For more details contact  
**Filshill on**  
**01506 853001**



This Soft Drinks manufacturer has delivery vehicles calling on nearly every independent retailer on a regular basis. It supplies a full range of bottled Soft Drinks including plastic and returnable glass. Well known in Scotland for its "IRN BRU" range, Barr's offers Newspower members special discount terms and regular monthly promotions

**A G Barr plc,**

4 Mollins Road, Westfield Ind.

Est. Cumbernauld, G68 9HD

Tel: 01236 852400

### Newspaper Vouchers

For these members who accept newspaper vouchers, a cautionary accounting note to remember. Vouchers should be counted as sales and entered through your books and till as such. When you receive your news bill from your news wholesaler, voucher values are deducted; remember it is the figure before this deduction that you should enter into your cash book as purchases, otherwise you will be duplicating the voucher value in your accounts and show a false profit on which you will be taxed. Ouch!!



**UK GREETINGS**

the home of the best brands

This national Greetings Card supplier combines the traditional designs of Gibson, the humour of Hanson White and the fun trendy and contemporary images of Camden Graphics, to offer one of the most attractive and varied ranges in the industry. With fixturing available too, UKG are able to offer members a very comprehensive package including,

**Special Extra Discount Terms**

**Tel: 01924 465200**

Newspower (Southern Scotland) Ltd, 10d Shore Road, Aberdour, Burntisland, Fife. KY3 0TR

Tel: 01383 861555

E-Mail: [admin@newspower.co.uk](mailto:admin@newspower.co.uk)