



# MarketLink

## March 2009

Dear Member,

**Eden Farm Ltd**  
**Tel: 0191 5861111**

### **Ice Cream & Frozen Food Supplies**

As the summer draws nigh, now is the time to examine your Ice Cream cabinet and decide on what Ice Cream products you will be stocking. Fast selling count lines from the Wall's range should be a must, and with the Extra Newspower discount these products will increase your profits.

Along with deluxe Ice Cream many members are now stocking a range of convenience frozen foods, which again keep cabinets stocked throughout the year. Eden Farm is supplying major sellers and are happy to advise members on the best ranges to stock. Special offers and promotions are always available.

**clapperton**  
@ BELLEVUE

**30 McDonald Place**  
**Edinburgh. EH7 4NH**  
**Tel: 0131 557 9009**

**Toys, Gifts, Stationery & Cards**  
**New Trade Cash&Carry**



John Clapperton has now opened

his new agency Cash & Carry where you will find a full range of traditional and new products for sale. The showroom is bright, modern and well stocked, access is via the Bellevue main entrance.

Members will be able to take advantage of C & C prices and still have goods charged via Newspower. For this to happen members must identify to Clappertons on arrival their Newspower membership number and ask for goods to be charged to them through Newspower, thus still gaining the extended credit terms.

There are very few places where you can now go and collect products and John's new premises must be a great asset to the retail trade.

### **Anderson Veitch**

**Greetings Cards & Stationery**  
**Fife. Tel: 01592 630999**

Anderson Veitch is delighted to announce the appointment of a further 4 sales reps in Scotland, all of whom were previously employed by J.A. Magson.

No doubt, the new reps will be calling on some members who used to trade with Magson, offering the Newspower group discount.

If you do decide to open a trading account with Anderson Veitch please remember to identify your Newspower membership number to the reps so you will benefit from the extra discounts that Anderson Veitch offer our members.



**AA Membership**  
**2009 NEW DEAL**  
**Only**  
**£54.48 per year**  
**Change of Procedure**

Recent changes to the way members will now pay for this service has occurred due to new FSA financial regulations. From now on members will be required to make payment direct to the AA under an agreement with our sister company

*Bridewell Direct (Fleetwide 4)* who has in the past administered the scheme for Newspower.

The good news is, because combining with Bridewell Direct both our members and theirs will enjoyed a new reduced premium of  
**£54.48 per vehicle per year**

The AA service to members has not changed and you will still benefit from the following motor breakdown services - *Roadside, Relay and Homestart*. These normally now cost private individuals over £135. The group scheme is still available to *Newspower* members, family and business staff. To change vehicle details throughout the year or to add a new one, members must now phone the AA direct on the following number:

**Tel: AA : 0800 55 11 88**  
**(Option 2)**  
**Quote: Bridewell Direct Fleet**  
**Promotion Code: 0691**